

ANNUAL REPORT 2018-19





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Vision and Mission

The Vision

A world where children break out of poverty and lead fulfilling, rewarding lives, contributing positively to their community and to the community

The Mission

Dribble Academy Foundation (DAF) will take children and young people on a journey from a childhood of abject poverty and challenges such as child marriage and child labour, to a fulfilling life with a respectable livelihood. Working with their communities and families, DAF will deliver a programme that teaches life skills and resilience. Working with their schools, DAF will ensure that they attend school and their education is optimised. DAF will also take steps to ensure that the nutritional status of these children improves along with their lifeskill and quality of their education. All of the above shall be done through the overarching objective of DAF of holistic development of children through sports training and development as inherent part of their lives.

From the Founder's Desk

When I started Dribble Academy Foundation (DAF) 5 years ago in 2014, I had not anticipated the sports revolution it would turn into. At the onset, we had just two bamboo sticks and a hoop. Today, we are in 3 states reaching out to over 1500 children. We are expanding our programmes to reach out to new communities, while at the same time, developing bonds of trust and sportsmanship with our current cohort.

Our model is to create sports programmes for holistic development of children. This we envision to achieve through basketball coaching, life skills training and nutritional support, for at-risk, underprivileged children in various rural and urban slum communities. The approach has been having a positive impact. The best measure of this is our acceptance in some of the most difficult communities and geographical areas, and ever increasing number of children joining the programme.

In the year 2018-19, we have had some incredible achievements. Out of them, possibly the most celebrated was a visit to DAF by Canadian national under-19 men's team coach Roy Rana. DAF was chosen for its work out of basketball academies nationwide, and this showed our credibility and dedicated work ethic. His team is currently one of the best in the world in the under-19 category.

Further, our students Dinesh and Sachin were chosen for the junior NBA world championship in Orlando, USA. This was an incredible achievement, and showed how struggle and grit can lead you to great places.

We also started conducting tournaments, and carried out Noida's first midnight basketball tournament. With 700 people in the audience, this was truly a great event to bring the community together and to enable them to understand the game.



Dribble Academy Foundation was also chosen to be a part of the popular Indian game show, Kaun Banega Crorepati, (KBC), which opened up many new avenues. It was a great experience to be a part of this show, and it helped us not only to increase visibility but also outreach.

It has been a great pleasure to work for DAF and to bring it to where it is today. But, all of this wouldn't have been possible without your continued support. This annual report is our effort to showcase our vision, mission and outline our projects and milestones. I hope you find it to be an engaging read, and continue to support us in our work to make basketball accessible to at-risk and underprivileged children.

Pradyut Voleti
Founder



The Journey So Far- One Man's Vision transitioning a Thousand Dreams.

Pradyt Voleti started playing basketball when he was at school and made a name for himself playing the sport. He proceeded to do his under graduation and post graduation in psychology, and focused on working on issues of substance abuse. Here, he witnessed the realities of living with substance abuse. He also saw how youth was being affected by this, and realised that with the right push at the right age, youth of the country can be channelised in a better direction.

His love for basketball urged him to dig deeper into the current state of the sport in India. He realised that even though basketball is played at the school and college level across northern and southern India, the country hasn't been able to produce more than one player at the international level. He came to the conclusion that basketball isn't being taught the right way in India.

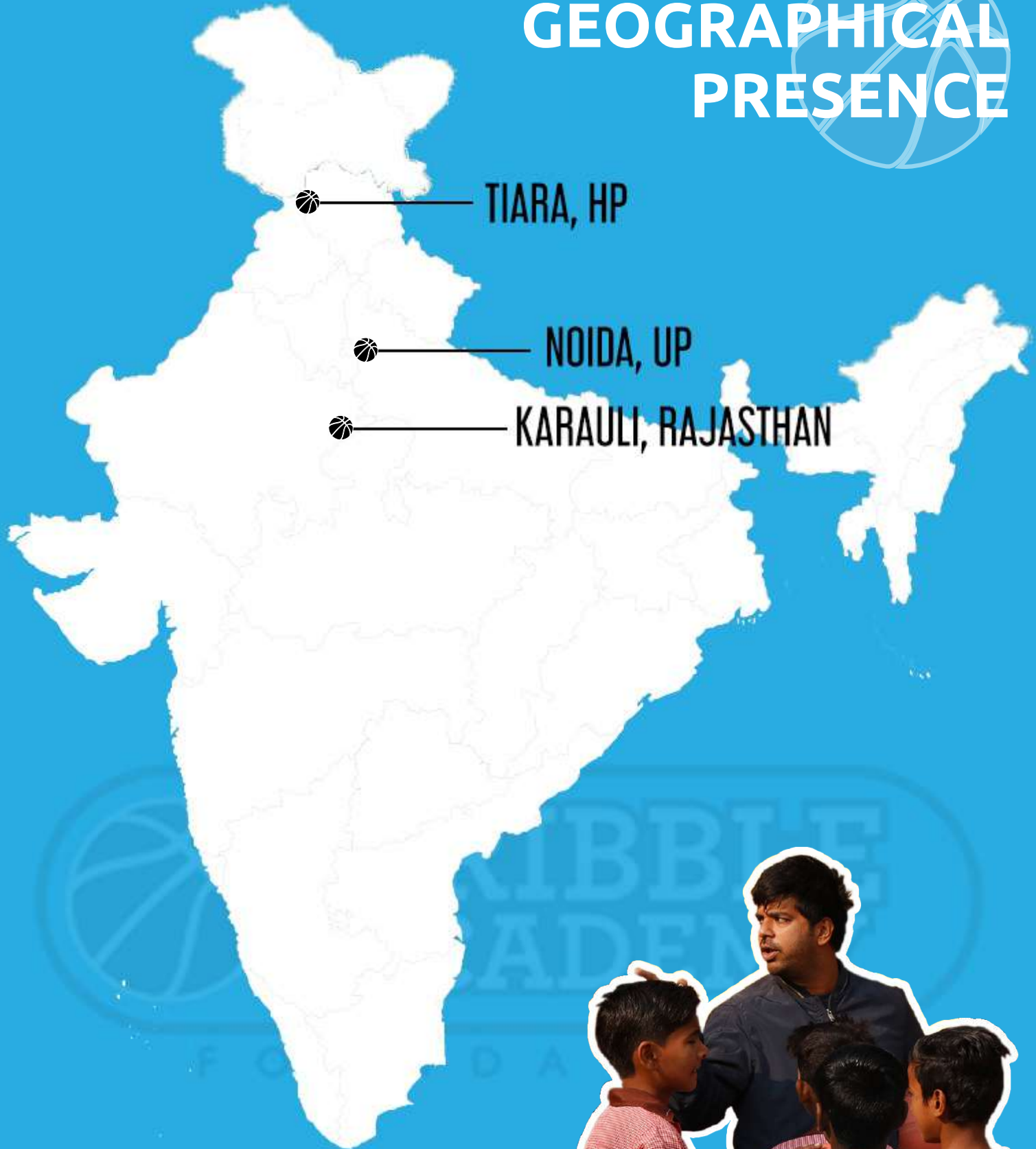
He then trained with some of the top trainers in the world, including Ganon Baker and Cody Toppert. He came back to India with immense knowledge of the game. Once back in India, he travelled to schools and colleges across India, literally going to any place he could reach out to. He trained approximately 3000 children across India, with an aim to change how the sport is taught.

In the backyard of his own Noida neighbourhood, he found that there were a lot of underprivileged children who had the knack for sports but no outlet to channelise their energy. He decided to start Dribble Academy Foundation, to take his love for the sport to the grass-root level and be a catalyst to be able to give these children a better future. And then there was no looking back.

DAF has been able to reach out to number of children across varied urban slum communities and extreme rural areas in India.

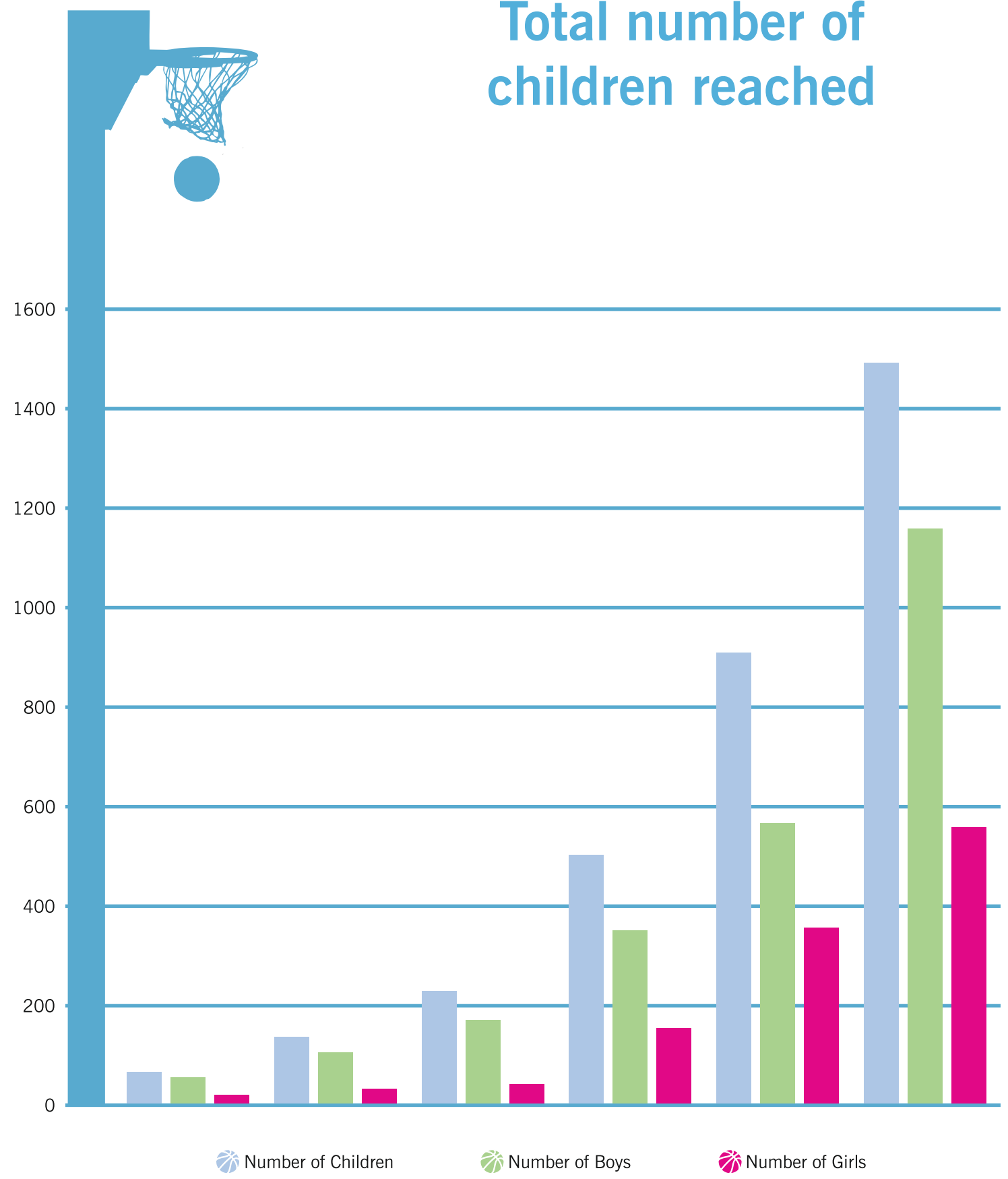


GEOGRAPHICAL PRESENCE



OUTREACH

Total number of children reached



PROGRAMME

FOCUS AREA

➔ Lifeskills

➔ Education

➔ Nutrition

➔ Sports





➔ LIFESKILLS

In a constantly changing environment, having life skills is an essential part of being able to meet the challenges of everyday life. The dramatic changes in global economies over the past five years have been matched with the transformation in technology and these are all impacting on education, the workplace and our personal lives. To cope with the increasing pace and change of modern life, students need new life skills such as the ability to deal with stress and frustration. Today's students will have many new jobs over the course of their lives, with associated pressures and the need for flexibility.



Benefits for an individual ↗

In everyday life, the development of life skills helps students to:

- 🏀 Find new ways of thinking and problem solving
- 🏀 Recognise the impact of their actions and teaches them to take responsibility for what they do rather than blame others

- 🏀 Build confidence both in spoken skills and for group collaboration and cooperation
- 🏀 Analyse options, make decisions and understand why they make certain choices outside the classroom
- 🏀 Develop a greater sense of self-awareness and appreciation for other



Benefits for society ↗

The more we develop life skills individually, the more these affect and benefit the world in which we live:

- 🏀 Recognising cultural awareness and citizenship makes international cooperation easier
- 🏀 Respecting diversity allows creativity and imagination to flourish developing a more tolerant society
- 🏀 Developing negotiation skills, the ability to network and empathise can help to build resolutions rather than resentments



Developing Life-skills Through Sports ↗

Sports isn't just good for children's bodies; it's good for their minds too. Studies have shown that sports has psychological benefits for children and adolescents and teaches them important life skills.

Organised sport has many psychological and social benefits for children – even more than the physical activity during play. Researchers think this is because children benefit from the social side of being in a team, and from the involvement of other children and adults.



Developmental benefits ↗

- 🏀 Development from sport goes beyond learning new physical skills. Sport helps children develop better ways to cope with the highs and lows of life.
- 🏀 When they're playing sport, children learn to lose. Being a good loser takes maturity and practice. Losing teaches children to bounce back from

disappointment, cope with unpleasant experiences and is an important part of becoming resilient.

- 🏀 Playing sport helps children learn to control their emotions and channel negative feelings in a positive way. It also helps children to develop patience and understand that it can take a lot of practice to improve both their physical skills and what they do in school.



Emotional benefits ↗

- 🏀 Physical activity has been shown to stimulate chemicals in the brain that make you feel better. So playing sport regularly improves children's overall emotional wellbeing.
- 🏀 Research shows there's a link between playing sport and self-esteem in children. The support of the team, a kind word from a coach, or achieving their personal best will all help children to feel better about themselves.



Social benefits ↗

- 🏀 Playing in a team helps children to develop many of the social skills they will need for life. It teaches them to cooperate, to be less selfish, and to listen to other children.

- It also gives children a sense of belonging. It helps them make new friends and builds their social circle outside school.
- An important part of playing in a team is accepting discipline. Playing sport means children are expected to follow rules, accept decisions and understand that they could be penalised for bad behaviour. It will teach them to take directions from the coach, referees and other adults. Sport will also teach them all about team work.



Our Approach ↗

At DAF we run a program that uses team sports and education to build character, confidence, and courage. It is a place where children half of which are girls who don't yet know their worth can meet to compete, achieve goals, and create brighter futures. DAF prepares children to break the cycle of poverty—permanently.



Intervention ↗

What started out with a very modest set-up is now geared up to take on the challenge to change how basketball as sport has the capacity to change the picture of the children and youth in the country. In the year 2018-19 DAF expanded its reach to many more geographical locations. Today, Dribble Academy

Foundation is present in 6 villages across 3 states, operating with over 1500 children enrolled in the programme, with over 550 girls and a 0% dropout rate.

Current Geographical areas of intervention are

- Tiara (Dharamshala)
- Karauli (Rajasthan)
- Gejha Primary
- Shahpur
- Hajipur
- Gejha



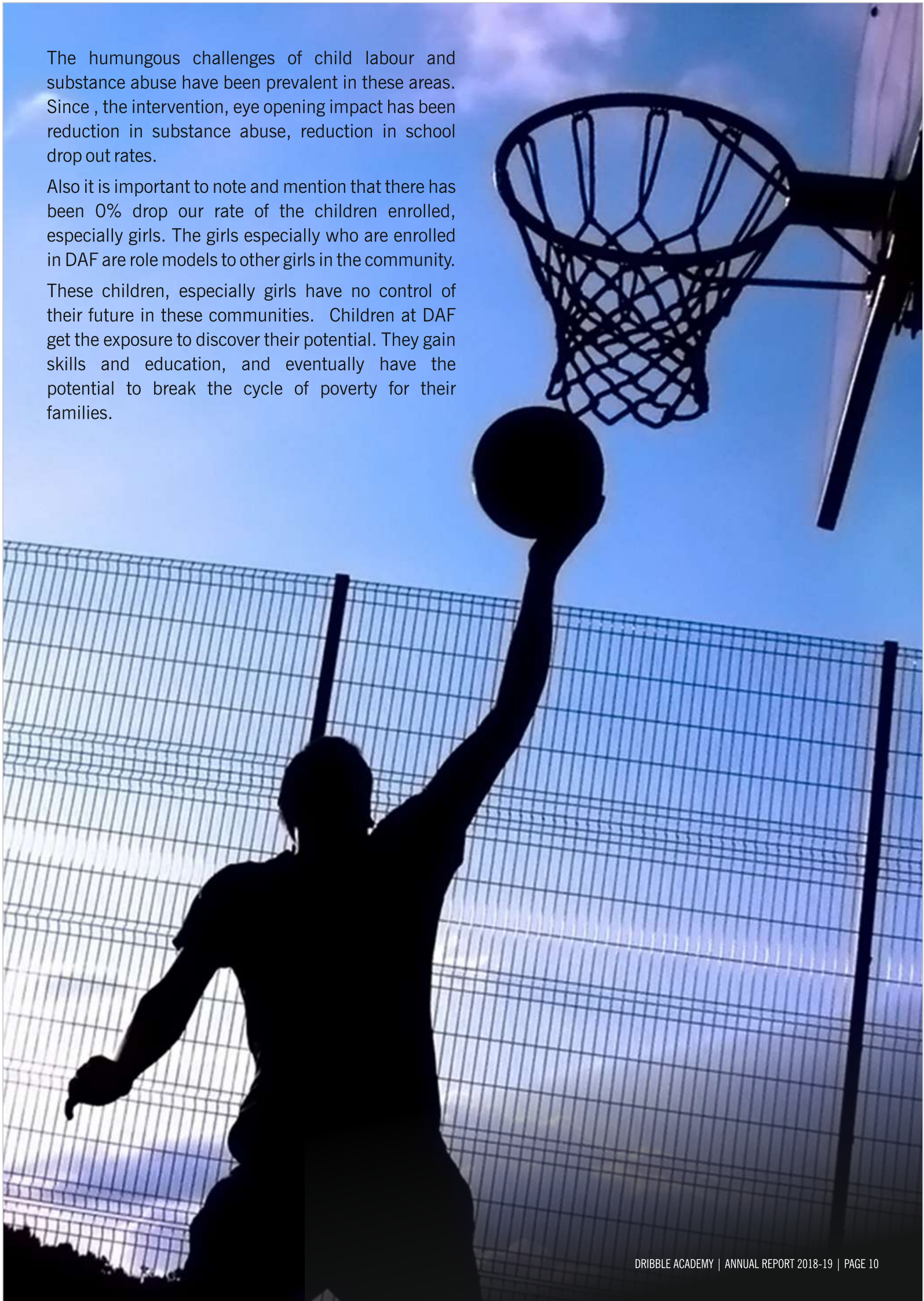
Impact ↗

Children in the areas where DAF is functional face unimaginable challenges. The DAF effect has been primarily in confidence building, providing life skills and creating hope. The geographical areas where we are working especially have a massive gender disparity, where girls are treated less than boys. The states of Uttar Pradesh and Rajasthan especially have alarming ratios of boys to girls. Only 50% of the school aged girls attend schools.

The humungous challenges of child labour and substance abuse have been prevalent in these areas. Since , the intervention, eye opening impact has been reduction in substance abuse, reduction in school drop out rates.

Also it is important to note and mention that there has been 0% drop out rate of the children enrolled, especially girls. The girls especially who are enrolled in DAF are role models to other girls in the community.

These children, especially girls have no control of their future in these communities. Children at DAF get the exposure to discover their potential. They gain skills and education, and eventually have the potential to break the cycle of poverty for their families.





➔ NUTRITION

Adequate nutrition is one of the important factors influencing growth & immunity. A balanced diet must contain sufficient amount of carbohydrate, protein, fat, vitamins, minerals and fibre in the required amounts. Each of these nutrients has a vital role in the all-round growth and development of children.

A gap in intake of macro and micro nutrients can put a child into the vicious cycle that takes its toll on growth. This vicious cycle starts with inadequate nutrition and it may lead to infection & impaired immunity. As a result of this vicious cycle, a child may falter in desired growth for age. Breaking this vicious cycle is critical to help a child achieve age appropriate growth



Physical Activity ↗

Being physically active helps kids feel better in more ways than you may think. Kids who are physically active have better brain function and tend to do better in school than kids who aren't. A balanced diet that contains all the food groups will help ensure your child has proper growth & development to stay healthy & disease free.



Cognitive Development ↗

Good nutrition is important for cognitive development. Emerging science shows that many nutrients are needed for healthy brain function. Iron is an integral part of haemoglobin which supplies oxygen for the brain to function. Choline helps in formation of neuro transmitter. Iodine helps in cognitive development. It's a balance of many important nutrients working together that contributes to brain development



Behavior ↗

It happens to everyone once in a while: you missed breakfast or skipped lunch and in a few hours you are feeling it. You may be distracted by hunger, unable to concentrate, or even feeling grouchy. Kids may experience the same symptoms from skipping meals, and it can affect their behaviour. In fact, school breakfast programs have been proven to have a positive impact on classroom performance and behaviour, particularly for kids who are not getting the nutrition they need. Certain children that are significantly below normal height and weight may experience Failure to Thrive, a condition with common symptoms including delayed mental and social, as well as physical, skills.

In a study of school-aged children, more than two-thirds of kids who were food insecure experienced a decrease in emotional and behavioural problems after 6 months of a school breakfast program.



Academic Performance ↗

Emerging science shows a link between nutrition and academic performance. Recent reviews of school breakfast programs in the United States confirm the benefits of breakfast for classroom performance, school attendance, and behavior, especially for children who may be food insecure¹. A report in 2012 concluded that 95% of teachers asked had

observed that eating breakfast at school had improved kids' ability to concentrate



Current Scenario ↗

The urban population is rapidly expanding because of large-scale migration to cities for a possible better life. The cities and towns are also expanding but the sheer volume of people compromises the ability of the city to meet their basic needs. A large proportion of this migrating population ends up residing in slums in inhuman conditions. As a result, urban poverty and hunger are increasing in many developing countries.

Lack of basic amenities like safe drinking water, proper housing, drainage and excreta disposal make this population vulnerable to infections which further compromises the nutrition of those living in the slums. It is projected that more than half of the Indian population will live in urban areas by 2020 and nearly one third of this urban population will be of slum dwellers. The ongoing process of rapid urbanisation has deleterious repercussions on health and nutrition especially for children. Malnutrition in young children has long-term negative effects on physical and cognitive development. Addressing nutritional problems of urban poor is therefore must for overall development of the country.

At DAF the geographical areas of intervention ranges from urban slums to extreme rural areas and difficult geographies. The nutritional status of the beneficiaries is generally similar across the terrains, with changing circumstances. The root cause remains primarily the same, poverty, migrant workforce. Most of the beneficiary families that are associated with DAF are way below the poverty line.



Intervention ↗

At the most basic level, nutrition is important for athletes because it provides a source of energy required to perform the activity. The food we eat impacts on our strength, training, performance and recovery.

The beneficiary group of Dribble Academy Foundation comes from the lowest strata of the society, proper nutrition is a far fetched dream for most of them. Most of the children are malnourished, basis a baseline BMI done for the children. This year at DAF we started with a small step towards working on the nutritional status of the children. Each child every day is given banana when they come to play. The choice of fruit has been specific for multiple reasons. Bananas have long been a favourite source of energy for endurance and recreational athletes. The fruit is a rich source of potassium and other nutrients





➔ EDUCATION

For years, education has been the tipping point for individuals to transcend their limitations. The advent of great charitable organisation has made it possible for gifted and hard working children to have access to opportunities they could not have imagined before. Along with higher education, learning enables today's children to become decisive intelligent decision makers, creating a beneficial value chain that can uplift entire communities. DAF is closely aligned with the government's vision for education, jobs and prosperity for all.



Spread awareness across different stakeholders ↗

We need to ensure that businesses are sensitised towards the harms of child labour and they refrain from hiring children for work which will, in turn, discourage parents and children to choose money over education. The need of the hour is to make communities aware of their rights and proud of child's education. Educated communities will not just create better citizens but also ensure better employment and enterprise.

Importance of girl child education ↗

Such a gender gap in education, is prevalent in the country across various communities and geographical areas. It is because of the callous attitude of our society which considers women as primarily housewives and family caretakers. Being educated gives an equal opportunity to women to be an employee and a skilled worker who use their learning as a boon that will help better the future of their families. DAF currently has 550 girls under its wings and DAF is working solely to ensure that all girls come regularly to play. At another level we also try to ensure the girls come to school regularly and are educated and enabled to grow up as a capable adult who can take care of not just themselves but also add something to their community. Educated girls also help end unfair social evils like child marriage and dowry. To the girls who excel, they are given opportunities to go to better institutions and private schools, to be able to get better facilities and education.



How DAF works for education ↗

In 2018-2019, DAF touched the lives of 1500 children in urban slum communities of Uttar Pradesh, extreme rural areas of Karauli in Rajasthan, and difficult geographical terrain in Dharamshala in Himachal Pradesh.

Basketball coaching has led to severe reduction in drop out rate. The attendance has tremendously improved. Larger number of girls have started coming to school. The scores of students have also improved. Some of the students who have outperformed have been able to secure admissions in better private schools in the area, to be able to avail better facilities and find similar level of competition in the class.

Apart from conventional education, DAF, also ensures up-skilling. The students at DAF are provided digital education. I2K2 has been providing us immense

support to help our children learn the digital skills, to enhance their chances of employability by training them in Microsoft Office and beyond.

I2K2 is a global dedicated web hosting & data center company and have a wealth of experience providing top-notch dedicated cloud servers, fully managed web hosting, email solutions, colocation services and many more.

The children go 5 days a week, and 2 batches are run at the premises. The infrastructure support for the same is also provided by I2K2 within their office premises. The transportation support for children from the community to the I2K2 premises by the bus is also provided as a support by the firm. Each child that visits the digital education session is provided with a full nutritious meal. We are grateful to I2K2 for its support in our endeavour.





SPORTS

The enhancement of physical and mental development of children is certainly the most important contribution of sports for children.

Due to its vast reach, unparalleled popularity and foundation of positive values, sport is definitely one of the greatest things man has ever created. It's also a powerful tool that breaks down all the barriers and helps us feel good about ourselves, both physically and mentally.

Sport is quite beneficial for children too: by playing sports children develop physical skills, exercise, make new friends, have fun, learn to be a team member, learn about play fair, improve self-esteem, etc.

The enhancement of physical and mental development of children is certainly the most important contribution of sports, but the list of values your child may learn and acquire through sports does not end here. **Other positive aspects are numerous,** which reveals the true beauty of sport

When I went to basketball raining for the first time, I wasn't aware that such experience would serve me for a lifetime. New friends I made on the court, and the positive energy that inspired and motivated us, keep reminding me of the good times I had. Though I stopped practicing after some time, I still recall those memories with a smile. All the players were more than friendly, helping me feel as an equal part of the team. We have developed true team spirit and we spent time together even after the practice. In addition, basketball contributed to my proper physical development and good posture, while some of the tactics and strategies helped me a lot in different aspects of life





What benefits can come from sports? ↗

No other thing in life affords children such opportunity to develop positive character traits and to soak up many quality values as sports does. Here are some benefits that may come from playing sports:

- 🏀 **Kids' character and moral principles are formed through fair play.** Moreover, children who are actively engaged in sports can be good role models for their peers from school, neighbourhood, or even school choir, and inspire them to start playing some sports as well.
- 🏀 **Playing sports enables them to create friendships they otherwise might not have formed.** For example, the friendships professional athletes create on the field remain intact even when they are not playing sports, and often last a lifetime.
- 🏀 **Sports bring people together from all over the world, regardless of their nationality, religion, culture, or skin color.**
- 🏀 **Teamwork and benefits of social interaction among children are best seen in sports.** Kids learn they are part of a team that requires the same effort from all members to succeed, as well as how to win with class, and lose with dignity.

- 🏀 **They view competitions on and off the field as opportunities to learn from their success and failure.** In addition, losing often motivates kids to work even harder for next time.
- 🏀 **They learn to respect authority, rules, team colleagues and opponents.**
- 🏀 **Sport is an important learning environment for children.** Numerous studies have shown that children who play sports perform better at school. It is also within sport that peer status and peer acceptance is established and developed.
- 🏀 **Sports experiences help building positive self-esteem in children.**
- 🏀 In addition, **participating in sports can be a helpful way of reducing stress and increasing feelings of physical and mental well-being,** as well as fighting against juvenile delinquency, conflict and aggressive outbursts. The point is to keep the body in good health in order to be able to keep our mind strong and clear.

When children learn positive life lessons through sports, there is no doubt they will become honest, reliable adults who will try to help others in need at any moment.

We cannot stress enough how important it is to NOT impose unrealistic expectations and hard achievable goals on children from the start. Kids should participate in sports not for instant success and results, but rather to develop their physical and intellectual skills. Otherwise, forcing the child to play some sports may create a counter-effect and as a result make them develop an aversion to sports in general.

Instead, **let your child should first get used to sports, accept it and get to like it so it can become part of his and her everyday life.** Results, achievements, medals and awards may come later on, though they require a lot of hard work, discipline and sacrifice.

We at DAF believe that the essence of sports is to unite all the people worldwide, regardless of their social background, their financial status and the country they come from. So if you think that you need money in order to play sports, you are wrong!

Sport is not a privilege of wealthy people. In less rich parts of the world you can see children running for a handmade ball on dusty streets, or racing on the road from home to school and back. For them too, sport is an inexhaustible source of inspiration and happiness.

At DAF, it is our vision to bridge the divide of class amongst children and hence communities through sports.



Intervention ↗

DAF not only coaches children in the communities but also ensures they get enough exposure by means of tournaments at various levels, to test their waters.

In the year 2018-2019 DAF was part of many tournaments and matches, and also organised their own tournaments. These boosted the confidence of the players and coaches, and motivated them to do better.



15-A Tournament, Noida ↗

The Under-17 Boys team came second in the 1st Open Ball Tournament, beating a club 15A team.



Jasola Tournament ↗

Here, the DAF team came 3rd, losing to Jamia School.



Apeejay School Tournament (Boys and Girls) ↗

In a friendly match against the Apeejay School Girl's team, , organized as a part of their Annual Sports Day, the DAF team defeated them by 10 points! The DAF boys team also defeated their counterparts by 3 points.





🏀 **Midnight Tournament at Gejha** ↗

Midnight tournaments are a new addition to DAF, and they truly bring the community together. Since the parents are working through the day, they rarely get a chance to get to see their children play. This turned out to be a great way to make this happen, and also energise the community. The chief guest of the event was Ajay Pal Sharma, SSP Noida. People who helped to organize the tournament include Sakshi Chand, District Basketball Association GBN, Ashrit Vaidya, who provided shoes, Ranbir Lohia, NEM School owner, Gurbrindar Singh, Former IPS Officer, Shantanu Mukherjee and Rolls King.



🏀 **Skill Junction Sports Academy friendly match** ↗

DAF hosted Skill Junction Sports Academy for a friendly match. DAF defeated them in a close finish. The experience was very enriching for DAF.



🏀 **DAF Internal Tournaments** ↗

DAF has been organizing many in-house tournaments, which are boosting the morale of the players, and enhancing the competitive spirit. A notable addition to the tournaments was the 1st tournament for the Gejha beginners batch, and other schools under DAF. This was their first ever tournament, and the focus was just to make everyone play and enjoy the game. A total of 28 teams and 112 players participated in the tournament. Every beginner under the programme took part in the tournament and for a few of them, it was the first time they were playing a competitive match.



STORIES OF CHANGE



Sachin, 14 years old

“I have been coming to DAF for around 3.5 years now. My favourite thing about DAF is the discipline it inculcates. I really like how all the children play together. Some are elder, some are younger, and everyone respects me. Before I came to DAF, I didn't have much to do. I would study, watch TV, and sleep. I had a relatively simple life. Now I have scope because of basketball. I can now play basketball at the national or international level. If I play well, I can even get a government job. Now I have focus in life.

I was one of the only 10 Indian children to be selected to go to Orlando. This makes me really proud.

I would like to give young children my age the message that if you work hard you can achieve anything.”



Kajal, 15 years old

“I am a student coach, and I am also practicing for the senior level. I coach 150 children. The best part about DAF for me is that I get to coach others, I am interested in this. My mother has supported me throughout. When I come here, I don't feel like going back. I would like to tell young girls my age, that whether you work from home or outside, it is best to stand up on your own feet. No one should decide for girls. Sometimes, girls need to ask permission for the smallest of outings. Parents should let their girls be on their own. One Pradyut Sir cant change the country, but there are many like Pradyut Sir across India. We are fortunate to have someone like him, who takes care of everything for us. This includes a nutritious diet, study support, self- defence classes for girls etc. Before DAF, I had no direction. I would be at home and only help out my mother or study. Now, apart from these tasks, I also play basketball with determination.”



Payal, 13 years old

I saw my cousins practice basketball at their home, and when I asked them where they play, they brought me to DAF. I love how I've got the chance to play with so many other children, and I really hope that all children get this opportunity. My favourite part about DAF is the camaraderie between us. There is a lot of teamwork. Further, the teachers and coaches are wonderful. In case someone is weak, they give them a lot of encouragement and attention and bring their level up. Earlier, I used to just either watch TV, study, or go to tuition. Now, I get to practice with foreigners and hence get exposure. I got selected at the Jr. NBA, and now I also attend camps. I hope that there are many more DAFs in the country.



Chandni, 14 years old

I joined DAF 4 years ago. I love knock-out shooting! When I initially joined I knew nothing. Then I underwent coaching, and now I am a student coach myself. I teach at Gejha school and I also get a salary for it. I also tell others to play basketball. Earlier, we were told not to go out, and to always cover up and wear salwar kameez and suits. But then, my mother visited DAF and saw the work we were doing. She then agreed to let me come here. Going ahead, I want to make something of myself. Earlier, I would do nothing productive, would just go to school and then tuitions or TV. But now I learn sports, I coach, and I meet and talk with others. I also loved my KBC experience, and if I hadn't joined basketball, I wouldn't have ever been able to experience that.



Sulabh, 15 years old

DAF has great coaches and teachers, and apart from basketball, we also learn how to communicate and talk with others. I love my coaches as they are not partial to any boy or girl, they support both of them equally. They don't discriminate in case someone isn't good at sports or studies. I would like to give the message to young people my age, that life is really long, and it shouldn't be wasted doing random activities (such as smoking, drinking, drugs). It is better to spend time at DAF, and hone your skills, including life skills and English. Initially, I didn't want to come to DAF, but then Pradyut Sir gave us a lecture that really motivated me, hence I continued to come to DAF. Now, I don't waste my time like other children my age, who indulge in alcohol and other activities. I

am protected from this, since I spend a lot of my time at DAF studying and playing. We also learn how to protect ourselves from indulging in wrong habits. Earlier, I would just roam the streets with my friends, and play with marbles or else play cricket, and also indulge in other activities like alcohol and drugs. After DAF, I've stopped those activities, and I spend my time playing basketball and studying.



Shalini, 13 years old

I've been playing basketball for around 4 years now. I come from a village, and usually, girls are not allowed to go out and play sport, and especially not in shorts. But, my mother didn't listen to these people, and allowed me to come to DAF. I feel very good, I wear shorts, I play basketball with full concentration. My favourite thing about DAF is that there is no discrimination between boys and girls. In many places, we have seen that people consider boys to be stronger. But at DAF things are different. At first, I didn't know much about basketball, and found it to be too much hard work in the heat. But then, I started liking it. My message to young girls my age is that people might think you can't play sport, but you need to prove those people wrong. I also love DAF because apart from basketball, many activities happen such as singing classes, dancing classes, self-defense and boxing classes. Before coming to DAF, I didn't do much physical activity, and would only study. But after coming to DAF, I do a lot more of physical activity but equally also study. We have to distribute our attention in both sports and studies.



Kanchan, 13 years old

I joined DAF 4 years ago. My favourite part about DAF is playing matches against boys and then defeating them. I was a really studious kind of person before I joined DAF, and would get bored at home. Now I am great at both studies and basketball. I love coming to DAF, as everyone lives in unity. There is no discrimination between boys and girls. I would like to tell other girls my age, that it is necessary to be involved in sports apart from studies. It is not imperative that we will be successful wherever we go. Sometimes, we need to lose in order to learn. There is nothing in just studying at home. Sports is prevalent everywhere, and a sports person is greatly respected.





Sneha, 14 years old



Namita, 11 years old

I joined DAF 3 years ago. After joining DAF, I have become much more active, and nothing is impossible for me. At DAF, apart from basketball, I like studies and other classes. I like to meet and interact with foreign volunteers, this greatly increases my confidence. I have been able to tour many places in India because of DAF. Before joining DAF, I was really bad at studies. If we play basketball, our brain will expand and be active, and this will impact our studies in a good way.

I joined DAF 4 years ago. My experience at DAF is great, and when I win matches, it is amazing. Earlier, I used to wear frocks and lehengas, and then when I came to DAF, I was told that I couldn't wear those to play. So then I changed to shorts and t-shirts and then there was no looking back. I find basketball wonderful to play, especially when I play with my friends in the competitive spirit. My favourite part of DAF are midnight tournaments and knock-out shooting. During the last tournament, my father won a prize for shooting. I liked how he shot the ball in the ring. My English has also really improved after coming to DAF. When Rokas Sir came down, I got the title of MVP (Most Valuable Player). This made me really happy.



EXPANSION AND OUTREACH

Rajasthan

DAF expanded its work to Kailadevi school in **Karauli**, Rajasthan. There are over 300 children who have enrolled in the programme, and at the outset, none of them had played basketball or seen the sport being played. They are now showing a lot of promise and have picked up the game well.



“These children have shown a lot of interest towards basketball. I hope that they make India famous on the world stage through the sport.”

- Coach Gajendra Kachwah



Expansion within Noida

In the past year, the programme was expanded to two more villages in the Noida neighbourhood, namely Hajipur and Shahpur, as well as to Gejha Primary School.

Hajipur has approximately 300 children at the centre, all from very underprivileged backgrounds. They are really enthusiastic and keen learners, and are willing to put in the effort to take the game to the next level.

“It goes to show how much hidden talent there is in India, and if nurtured the right way it can be taken to the next level.”

-Pradyut Voleti

The principal of the school, Meena Rathore, was all praise for DAF's work.

“Since DAF has started, children are really enjoying the sport. They are coming to school everyday and our strength is increasing, including our admissions. The children are also becoming more energetic.”

Student coaches Kapil and Vishal Sharma shared their experience of becoming coaches at Hajipur.

“When I started playing basketball, I thought the game to be very boring. But now you can say I am a basketball addict. You can say that I cant function without basketball. I also want to become a professional basketball player and represent India. When I started playing I never thought I would also coach one day. Now I am both a coach and a player. These children are doing better than what we have taught them ”-Vishal

“I play basketball at DAF and I have learnt a lot from the sport. I want to become a professional coach and player.” -Kapil

In **Shahpur**, a government school has been allotted to DAF, and has 600-700 children from grades 1-8. VCL Group (Varindera Constructions Ltd) donated half a court for the children. This initiative has proven to be really monumental for the community.

Student coach Saurabh Pal, who lives in Gejha, comes to train the children at Shahpur.

“They are good at picking up the basics, and are great at dribbling. From day 1, they have shown a keen interest towards the game. They have a lot of potential, and the key is to divert their minds from other harmful activities and channelise their energies towards basketball.” -Saurabh





In **Gejha Primary School**, student coach Chandni coaches around 50-60 children every morning. The children are fast picking up the rules of the game, and are taking a keen interest in it.

Himachal Pradesh

In Himachal Pradesh, DAF now has presence in Tiara village, at Vihaan Valley School, with over 60 students enrolled in the programme. Even though they have only recently been introduced to the game, they have shown keen interest in the sport.

The children are full of energy and are giving a good response. My aim is that they play at the national level from here.

- Coach Nitin Kumar

In addition to this, we got a volunteer, Batouly Camara from the University of Connecticut(UCONN). UCONN has one of the most successful basketball programmes in the history of the game. I was at the university showcasing a documentary on DAF, and she was so impressed that she decided to teach basketball and life skills to the children at Gejha, Noida. It is important to share that her team hasn't lost a game from November 2018 to March 2019. It was a privilege to have someone like her coach the children.



STRATEGIC PARTNERS





AFFILIATIONS AND PARTNERSHIPS

Various organizations have come forward to offer their support in multiple ways, this past year. Most of these involved our students directly and proved to be great exposure for them.



Trip to Dr. Dang's Lab

Proper nutrition is a crucial element of a child's growth. DAF children had a chance to get their nutrition evaluation done at Dr Dang's Lab, a diagnostic centre located in Aurobindo Market, Delhi.

“We have partnered with DAF to do their nutritional evaluation, through various blood tests – iron, vitamins, hemoglobin etc. This is not just to provide them with better nutrition, but also to modify their diet to enhance their output their fitness, and prolong their passion for basketball. I am simply pleased to see these children smiling and getting tested, and they know its for their good. I am just so happy today. Thank you DAF, it's a great pleasure to host you here.”

- Dr. Arjun Dang, Director, Dr. Dang's Lab





Trip to American Embassy School

DAF children were fortunate to have an all-access pass to the facilities at the American Embassy School. Coach Karl Zigmand from American Embassy School was really hospitable, and the children learnt a lot with this experience.



Trip to Punjab Public School (PPS), Nabha

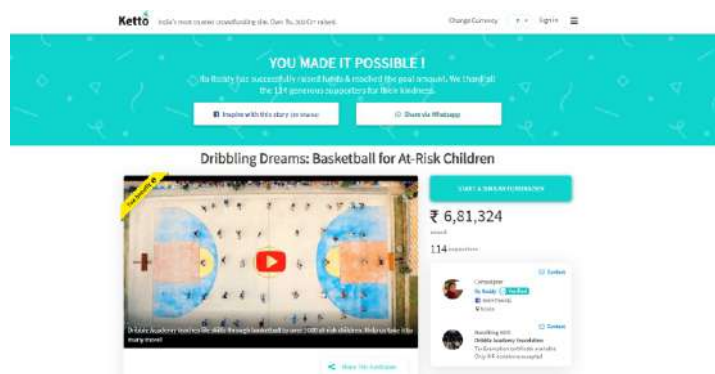
A weekend trip was organized to PPS, Nabha. Here, many friendly matches were played between both sides. The DAF children got to experience what life in a boarding school looks like, and they found this intriguing and fascinating. This trip was great to expand their outlook and broaden their exposure.



i2K2 support

i2K2 has been a longstanding supporter of DAF and its work. Thrice a week, DAF children go to their office where they learn basic computing, taught by volunteer Sparsh Tyagi. They also provide a nutritious meal to the children before they leave for school.

As a gesture of thanks to i2K2, Mrinalini, DAF's volunteer cooking teacher, decided to give a burger treat to the entire team, along with the DAF children. This was a really fulfilling activity for all involved, and the i2K2 staff were really encouraging.



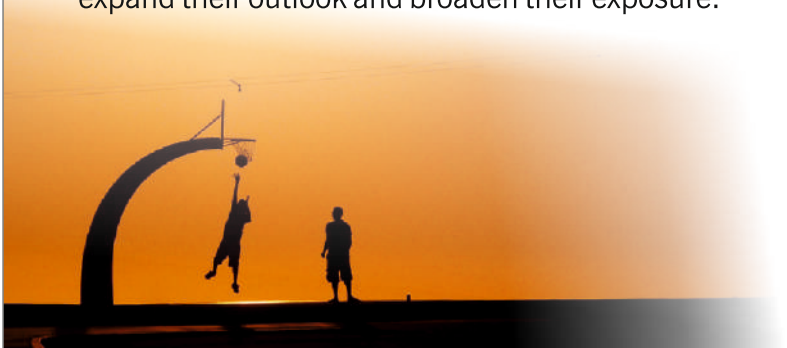
Ketto Fundraiser

A fundraiser on ketto.org, the popular crowdfunding website, was able to raise over 6 lakh Rupees. This was a monumental achievement, and the amount collected will go a long way to fund DAF's continued work.



Youth Basketball of America (YBOA) Contribution

YBOA had recently donated Basketballs from the US. DAF children have been practicing and using these balls for practice and are loving them.





OUR VOLUNTEERS

Over the past year, many pro-players, coaches and students visited DAF and spent their time coaching the children. This was truly a great achievement for DAF, and showed how DAF was making a name for itself on the world stage. All the volunteers contributed their skills and time, making it a memorable and meaningful experience for both DAF's programmes and students, as well as for the volunteers themselves. The volunteers over the past year were (use pictures please):

Batouly Camara



Batouly Camara plays basketball for the University of Connecticut (UCONN). She is a professional basketballer, and studies under a prestigious sports scholarship at UCONN. She was with DAF for two weeks, and taught the children high-level basketball techniques and drills, which they continue to practice till date.

 Pradyut came to our university and showcased the incredible work being done (by DAF) in the community. I was compelled to visit, I had to be there to know what was going on. I wanted to learn, I wanted to teach, I wanted to explore the opportunity that basketball has given me through a scholarship to attend university. 

Rokas Garlauskas



Rokas Garlauskas is an international basketball coach, and a former professional player. He spent 3 weeks at Dribble Academy, and during this time, the first 3x3 European Basketball League game was played. This format of the sport is famous worldwide, and is played in many countries. The children of DAF took really well to this format, and went all out to try and be the MVP (Most Valuable Player). Apart from this game, and helping to organize tournaments, he trained the children on techniques he uses back in his home country, Denmark. These included new drills, which the children could use in their competitive matches. Hence, the children could broaden their game sense and use these to improve their game. He also featured in Instagram and YouTube videos, showcasing techniques such as 'Screen and Roll'. Further, he trained Sachin and Dinesh before their epic trip to Orlando, USA (refer to the section titled 'Impact').



 **Mikolaj Stankiewicz**



Mikolaj Stankiewicz is a basketball player originally from Poland, but currently goes to high school in the US. He spent his time at DAF and found it to be a memorable and life-changing experience.

“I came here to India, to DAF, to volunteer my time, and coach the kids. I did this because basketball is my passion, and I always wanted to share the joy and everything else basketball blessed me with in my life. So, it was an amazing opportunity for me to come here and share my knowledge with these kids.

It has been an amazing experience for me. Since I came here, the staff and coaches of DAF have taken great care of me, and have been friendly and caring. It has been a pleasure to spend every minute with them.

Speaking of the kids, it has been an amazing experience, because the kids are super eager to learn. They are passionate, and they want to gain as much knowledge as they can. Every single time I asked them for their attention, I got it. No matter if its raining or if its really hot, the game still goes on. In the future, I hope these kids continue to play basketball and become better players, and hopefully some become coaches, and they continue to affect the communities they are in.”

 **Xuan MP**



Xuan MP is a basketball coach from Spain, where he coaches the women's team of Club Basquet Balaguer. He was really satisfied with his DAF experience.

“The week with Dribble Academy was one of the best experiences in my basketball life.

All the boys and girls are real basketball players who love and live the game. I was amazed with the hopefulness that you can breathe at Dribble Academy. The players had a level that surprised me. It showed how hard they had been working for years. They deserve good basketball leagues and a congenial environment to keep improving their game. It is also a great way to make them have fun in a country where the basketball opportunities they have are poor.

Also it is an avenue for them to get scholarships. Keep working hard guys!”

 **Steve McGarvey**



Steve McGarvey is an American expat who volunteers his time at DAF. He is a former basketball player.

“I am having a blast working with these kids. They are beautiful, wonderful and energetic. I started playing basketball in my early childhood, and played for small leagues and teams. I love how the children are so excited, and I love how they listen, and that they are investing something into this. They are so kind and respectful. They are learning skills that will help them not only for playing sports, but skills that help you in life. This is a very good programme. They (the children) make me smile everyday I come here.”

 **Megan Santhumayor**



Megan Santhumayor is a high school student basketball player from New Jersey, USA. She found her time at DAF to be really valuable.

“I wanted to find a programme just like this, which uses basketball to teach children life skills and other skills that are important to be successful. It's been a really great experience.”

 **Anika Verma**



Anika Verma is an 8th grade student from California, USA, and she spent her Christmas at DAF, showing the children what playing competitive basketball in the USA looks like.

“I found out about Dribble Academy through social media. The players here are very disciplined, great and quick learners. I am very honoured to be able to share my basketball knowledge with these wonderful basketball players. I went through a lot of drills with them, and these drills will help them shoot better, improve their ball handling and passing. I didn't know how talented the kids would be, because they haven't had that exposure. And, some of them come from really poor families, so I wasn't sure. When I came here I saw that they are really disciplined, and they are actually very good and have skills. My goal is to help one of the girls come to the US, and play basketball there and get a chance to get that exposure, in the other leagues there.”

Dhruv Barman



Dhruv Barman is a student at the University of Winnipeg in Canada. He recently got selected to play for a professional basketball league in India. He was really impressed by the children of DAF, and enjoyed his time training and playing basketball with them.

“Some of these kids, they are 13-14 years old, and they can outshoot me. I consider myself to be a good shooter. It's crazy the amount of effort and hard work these kids have put in.”

Roy Rana



DAF's most talked about visit of the year was from Canadian national team head coach Roy Rana, who chose to visit DAF from academies across India.

“It is a tremendous honour to be here. I'm really moved by what you're doing with these young kids. I'm impressed with the approach and the work ethic. I think you've got a secret little thing going on here that's really powerful and I'm just glad I got to see it, and give to it in a small way, and give to it a little bit more as we move forward.”

Mano Watsa



Mano Watsa is the founder and director of More Than Hoops Inc., the Watsa Basketball Camp, and Power To Choose. Mano is also the President and Owner of PGC Basketball, which is the largest educational basketball program in the world.

He spent some time DAF children and taught them a few valuable lessons which will help them grow their game. He also took some time to train with them and help them master their fundamentals.

Amit Gahlot

Amit Gahlot is the former India under 19 captain & current captain Central Railways Mumbai. He featured in a tutorial video for DAF, and also trained with the children.



VISITS FROM FITNESS COACHES AND ENTHUSIASTS

Navyay Garg



Navyay Garg is a major fitness enthusiast, and trains the children at DAF once a week on fitness and nutrition. He loves his time at DAF, and encourages the children to get better.

“I started with them around a year back, and introduced them to high-intensity workouts, which help them gain strength, mobility, agility. I've seen a lot of improvement. They've done a good job with themselves. Every time I come here, their determination is getting stronger.”

Manasi Rathore



Manasi Rathore has studied psychology and has been training in Jiu-Jitsu and Striking at WCMMA for 3 years. She is an instructor for children's self-defense classes at DAF.

“...sometime in the future I'd like to open an academy for at-risk kids in less privileged socially/economically group and run programs for women, men, and children (self-defense and educating them about their basic rights) who don't necessarily possess resources to achieve that same end. After this is done, I'd like to work to change the legislation to have more advantages for athletes in the country.”

Other volunteers:

Rohan Batra



Rohan Batra, a student of Lotus Valley International School, Noida, volunteers his time teaching football to the children. Since the children have some extra time from learning basketball, training in football only enhances their skills and helps them utilize their time productively.

Arun Vajpai



Arun Vajpai, an enthusiastic young Indian mountaineer, who has scaled Mt. Everest, visited DAF and encouraged the children.

MEDIA ROOM

DAF's work was featured on Quint Media, popular radio channels such as Ishq 104.8 FM, the History Channel's OMG feature, the NBA official website, the impactful show Zindagi With Richa, the Indian Express, CNBC-TV18, Noida Samwad Magazine, Red Bull, TEDx among others. This helped to promote DAF, and also aided DAF's fundraising efforts. Through these features, government officials reached out to DAF and encouraged their work, and also invited them to conduct similar programmes in their areas. The DAF team was also motivated to expand their programmes, and received a lot of praise and encouragement from the general public as well. Further, a lot of corporates have shown their interest in DAF's work, and this is materializing into new partnerships.



AWARDS



Kaun Banega Crorepati



Jasola



CRPF



Jasola



Noida Stadium



Noida Stadium



Jasola



Apeejay



Adidas Uprising



GoldenBoot



**Jr.NBA @
Brook Lopez's
house**



15-A



RITEN GIRISH & CO.
CHARTERED ACCOUNTANTS

B-47, 2nd Floor, Sector-6, Noida-201 301, (U.P.)
P h . : + 9 1 - 1 2 0 - 4 0 8 9 4 9 9 , 2 4 2 0 4 4 1
E-mail : rgc.noida@gmail.com, noida@rgcindia.co.in

FORM NO. 10B
(See Rule 17B)

Audit Report under section 12A(b) of the Income-tax Act, 1961, in the case of Charitable or religious trusts or institutions.

We have examined the Balance Sheet of **DRIBBLE ACADEMY FOUNDATION, AACAD3580B** as at 31st March, 2019 and the Income & Expenditure Account for the year ended on that date which are in agreement with the books of account maintained by the said trust or institution.

We have obtained all the information and explanations, which to the best of our knowledge and belief were necessary for the purposes of the audit. In our opinion, proper books of account have been kept by the head office and the branches of the above-named trust/institution visited by us so far as per appears from our examination of the books, and proper returns adequate for the purposes of audit have been received from branches not visited by us, subject to the comments give below –

In our opinion and to the best of our information, and according to information given to us, the said accounts give a true and fair view :-

- i) In the case of the Balance Sheet, of the State of affairs of the above-named trust/institution as at 31st March, 2019, and
- ii) In the case of the Income & Expenditure Account, of the Surplus of its accounting year ending on 31st March, 2019.

The prescribed particulars are annexure hereto.

Place: NOIDA
Date: 16/09/2019

FOR Riten Girish & Co.
Chartered Accountants


Girish Kumar Narang
Partner



Membership No. 076750
UDIN :19076750AAAAAX1487
FRN: 0015492N

Dribble Academy Foundation
Reg. Office - 1581, Tower 15, Sec 93A, ATS Village,
Expressway Noida, G.B.Nagar, Noida - 201303

Balance Sheet as at 31st March 2019

FUNDS & LIABILITIES	AMOUNT RS.	AMOUNT RS.	PROPERTY AND ASSETS	AMOUNT RS.	AMOUNT RS.
Corpus Funds :-			Fixed Assets		
Opening Balance		58,800	<u>Computer, Printer & Accessories</u>		
			Opening Balance	7,999	
Current Liabilities			Additions	56,999	
TDS Payable	54,000			64,998	
Audit Fee Payable	50,000		Less : Depreciation	26,000	
Payable for Expenses	340,038	444,038		38,998	
			<u>Instrument</u>		
Income and Expenditure Account :-			Opening Balance	5,735	
Surplus brought forward	104,245		Additions	13,789	
Surplus	10,311,042	10,415,287		19,524	
			Less : Depreciation	1,894	
				17,630	
			<u>Office Equipments</u>		
			Additions	47,301	
			Less : Depreciation	3,548	
				43,753	100,381
			Current Assets		
			<u>Advances Recoverable:-</u>		
			TDS Recoverable from		
			- Trustee	30,000	
			- Others	24,000	
			Other Advances	250	54,250
			<u>Cash and Bank Balances:-</u>		
			ICICI Bank	10,662,408	
			Cash in hand	101,086	10,763,494
Total		10,918,125	Total		10,918,125

P. V. Chandra
(President)

G. S. Singh
(Secretary)

Sanjay
(Treasurer)

In terms of our report of even date.
For **Riten Girish & CO.**
Chartered Accountants

(CA Girish Kumar Narang)

M. No. 076750

FRN: 015492N

Partner



Place : Noida

Dated : 16-09-2019

Dribble Academy Foundation
Reg. Office - 1581, Tower 15, Sec 93A, ATS Village,
Expressway Noida, G.B.Nagar, Noida - 201303

Income Expenditure Account for the year ended 31.03.2019

EXPENDITURE	AMOUNT RS.	AMOUNT RS.	INCOME	AMOUNT RS.	AMOUNT RS.
To Establishment Expenditure			By Contribution towards		
To Legal & Professional Charges	287,036		Donation	14,047,364	14,047,364
To Accounting Charges	60,000				
To Audit Fee	54,500		By Income from other sources		
To Salaries & Wages	507,400		Bank Interest	90,535	
To Promotional Exepenses	10,801		Misc. Income	94	90,629
To Postage & Courier	10,850				
To Computer Repairs	16,727				
To Computer Consumables	21,175				
To Telephone & Internet	3,889				
To Office Expenses	4,459				
To Electricity Expenses	13,523				
To Depreciation	31,442				
To Misc. Expenses	13,321	1,035,123			
To Expenditure on object of the Trust :-					
a. Promotion of sports & educational activities					
- Nutrition Expense	175,424				
- Sports Accessories	874,221				
- Local Conveyance	173,637				
- Tournament Travel Expense	277,673				
- Tournament Travel Expense - Foreign	44,561				
- Video Recordings for Trainings	32,046				
- Medical Expenses	45,219				
- Participation Fee	44,800				
- Court Maintenance Expenses	148,441				
- Coach Hospitality Expenses	186,603				
- Store Rent	15,000				
- Remuneration to Coaches etc.	348,700				
- Remuneration to Trustees (Programme Director)	300,000				
- Education Sponsorship	1,500				
- Printing & Stationery	33,029				
- Honorarium	73,600				
- Rewards & Appreciations	17,375	2,791,828			
To Surplus carried over to Balance Sheet		10,311,042			
TOTAL		14,137,993	TOTAL		14,137,993

(Signature)
(President)

(Signature)
(Secretary)

(Signature)
(Treasurer)

In terms of our report of even date.
For Riten Girish & CO.
Chartered Accountants

(CA Girish Kumar Narang)

M. No. 076750

FRN: 015492N

Partner



Place : Noida

Dated : 16-09-2019

Dribble Academy Foundation
Reg. Office - 1581, Tower 15, Sec 93A, ATS Village,
Expressway Noida, G.B.Nagar, Noida - 201303

Receipt & Payment Account as on 31.03.2019

RECEIPT	AMOUNT RS.	AMOUNT RS.	PAYMENT	AMOUNT RS.	AMOUNT RS.
To Opening Balance			By Payment		
Bank Account	268,301		Nutrition Expenses	165,368	
Cash in hand	801	269,102	Tournament Travel Expenses	307,130	
To Receipt			Sport Accessories	913,971	
Donation	14,047,364		Video Recordings for Trainings	32,046	
Bank Interest	90,535		Medical Expenses	43,093	
Other Income	94	14,137,993	Participation Fee	44,800	
			Court Maintenance Expenses	169,856	
			Coach Hospitality Expenses	155,230	
			Education Sponsorship	1,500	
			Printing & Stationery	39,911	
			Honorarium	34,600	
			Salaries & Wages	348,400	
			Remuneration to Coaches	348,700	
			Remuneration to Trustees (Coach)	300,000	
			Rewards & Appreciations	9,480	
			Instrument	13,789	
			Computer & Accessories	56,999	
			Office Equipments	46,002	
			Legal & Professional Charges	287,036	
			Accounting Charges	45,000	
			Promotional Expenses	23,301	
			Local Conveyance Expenses	156,686	
			Postage & Courier	10,850	
			Telephone Expenses	3,889	
			Electricity Charges	13,523	
			Store Rent	15,000	
			Office Expenses	4,459	
			Computer Repair	16,727	
			Computer Consumables	21,175	
			Misc. Expenses	15,080	3,643,600
			To Closing Balance		
			Bank Account	10,662,408	
			Cash in hand	101,086	10,763,494
TOTAL		14,407,094	TOTAL		14,407,094

(Signature)
(President)

(Signature)
(Secretary)

(Signature)
(Treasurer)

In terms of our report of even date.
For Riten Girish & CO.
Chartered Accountants

(CA Girish Kumar Narang)

M. No. 076750

FRN: 015492N

Partner



Place : Noida

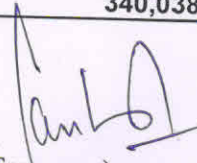
Dated : 16-09-2019

Dribble Academy Foundation
Reg. Office - 1581, Tower 15,
Sec 93A, ATS Village ,
Expressway Noida, G.B.Nagar, Noida - 201303

Payable for Expenses	
	Amount (Rs)
1. Future Retail Limited.	83
2. Jagsfresh Private Limited	24,360
3. RG Advisory Services	15,000
4. Riten Girish & Co.	4,071
5. Shri Durga Tour & Travels	524
7. Salary & Honorarium Payable	198,000
8. Imprest A/c Bhuvnesh Gehlot	98,000
Total	340,038


(President)


(Secretary)


(Treasurer)



📍 1581, Tower 15, ATS Greens Village, Sector 93-A, Noida, UP, 201305

📞 Pradyut: +91-844-764-7776

📞 Bhuvnesh: +91-964-307-8191

🌐 www.dribbleacademyfoundation.org