

ANNUAL REPORT 2021-2022

CHANGING LIVES
ONE DRIBBLE AT
A TIME



DRIBBLE ACADEMY FOUNDATION



CSR NO - CSR00000164



A WORD FROM THE FOUNDER

This year was not without Challenges, from uncertainty and multiple months of COVID-19, Children were forced to adapt to different ways of learning. Thanks to Our Corporate partners we were able to continue teaching them even remotely during spurts of lockdown

Our vision of taking Basketball to more villages and schools took a step further where we were able to set up makeshift halfcourts in multiple schools and increase our overall Impact to over 3000 Boys and Girls.

With the help of different partners, we were able to Set up a Digital Literacy Centre and Now over 300 Students in Gejha village will be digitally literate by the end of this year.

Basketball is a game that can instill valuable life skills such as discipline, teamwork and Resilience and we hope we can continue to create a wider impact in India in the coming years

PRADYUT VOLETI
FOUNDER



OUR APPROACH

Access to sports

According to a DASRA report, Less than 10% of children have access to a playground. We aim to provide a safe space for children, irrespective of gender, caste, or class, to engage in sports to develop emotionally and physically.

Overall athlete development

We recognize the multifaceted intervention required to develop an athlete from an early age. With the support of our partners and volunteers, we provide our young athletes with adequate nutrition, competition platforms, and proper education along with the right pedagogy to develop skills and a winning mindset.

Life skills development

Children today should be equipped with holistic development opportunities to not only be resilient to ever-changing circumstances but also to convert challenges to opportunities. Our coaches and volunteers drive regular sessions to build practical skills, mindfulness, and socio-emotional learning to ensure our children are adaptable, resilient, and entrepreneurial.

Democratizing basketball in India

With the right headwinds pushing the game of basketball in India, there is a need to accelerate the development of basketball in the country. We aspire to democratize basketball by disseminating the right teaching methods, providing exposure to globally acclaimed coaches and players, and supporting the various initiatives by the Indian basketball stalwarts.



SUSTAINABLE DEVELOPMENT GOALS



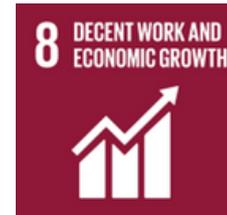
- BMI and physical test baseline data collection
- Special diet distribution.



- E-learning
- Volunteer classes
- Skill training and awareness
- Buddy for study



- Increasing girls participation in sports to 50%
- Girls getting regular nutrition support

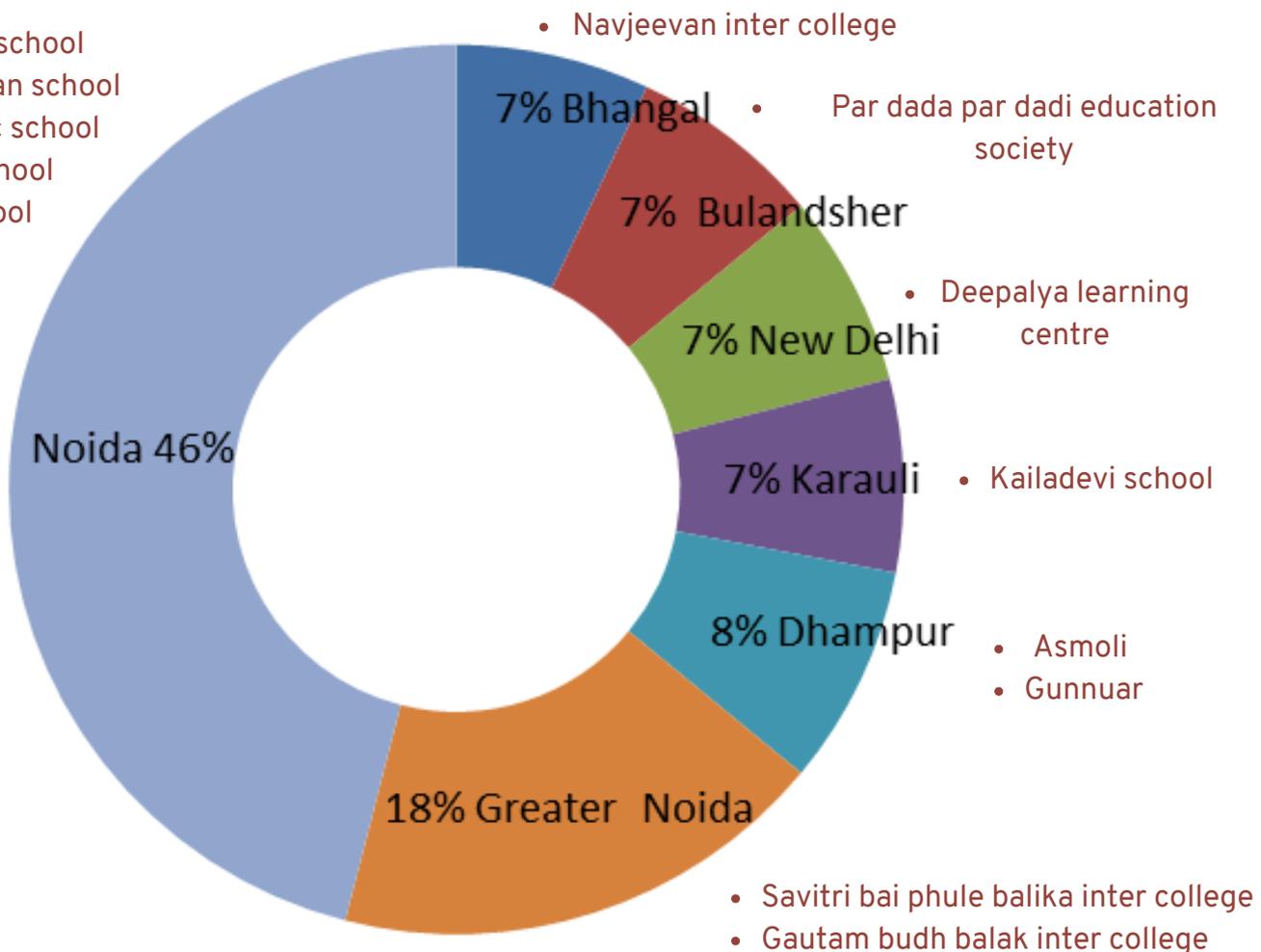


- Students getting into colleges
- Employment as student coach



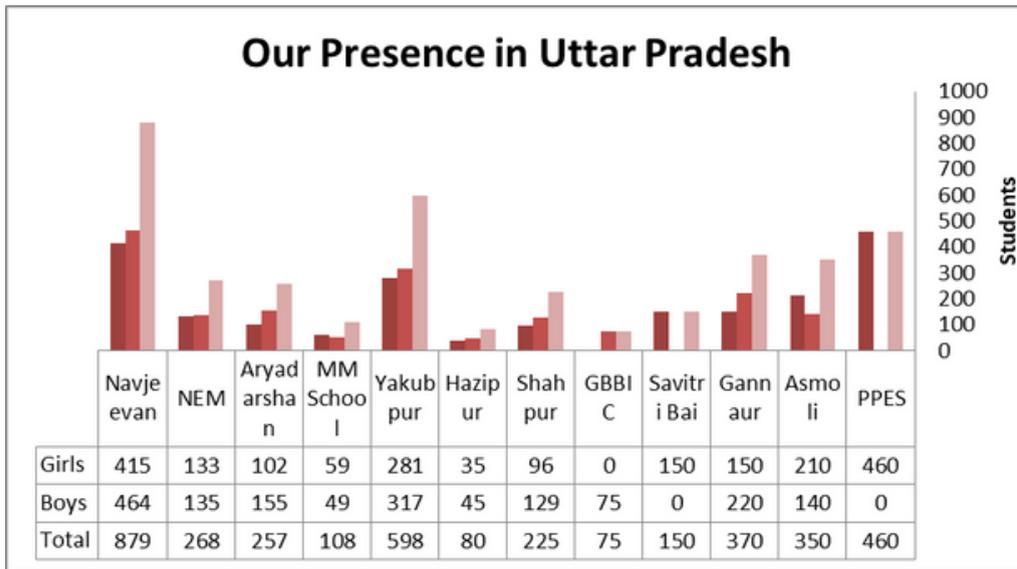
Projects

- MM public school
- Aryadarshan school
- NEM public school
- Primary school
- Junior school

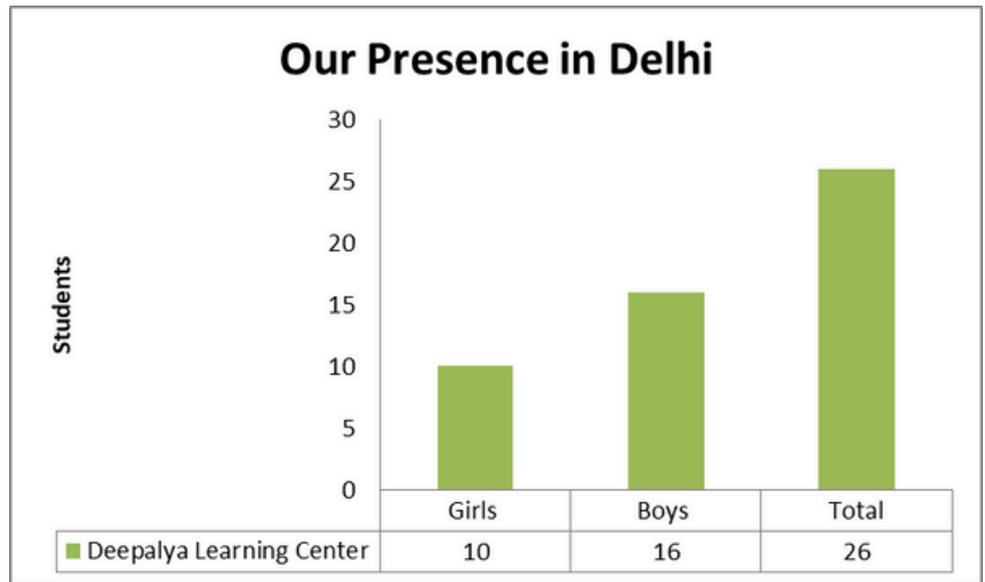


DAF IN NUMBERS

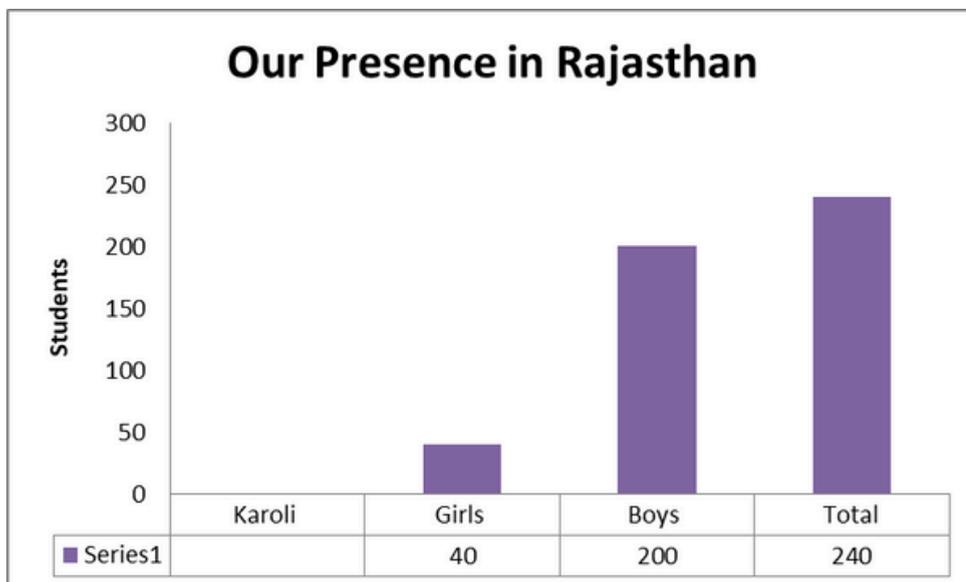
Our Presence in Uttar Pradesh



Our Presence in Delhi



Our Presence in Rajasthan



NEW HOOPS INSTALLED



Yakubpur Composite School, Noida

A New Hoop was set up at Yakubpur Composite School supported by HCL Foundation. The games, drills, and activities were conducted for the students. Here we were able to make a big impact by covering a total of 598 students where 47% are girls.

Araya Darshan Public School

We installed a basketball hoop at Araya Darshan Public School with the support of i2k2. The school is situated adjacent to residential buildings without dedicated space for sports. After discussions and agreement with the community members and school authorities, a hoop was installed within the passage commonly used for commuting by the community. This initiative positively impacted 257 students, with 40% of them being girls.



Slum basketball program



In one of the latest projects at Sanjay Colony, the DAF under 100 hoops initiative program collaborated with Deepaliya Learning Center, Delhi installed a basketball hoop in one of the largest slums in South Delhi with a large migrant population and people working in an unorganized sector providing children an opportunity to play organized sports for the first time covering 26 students with 38% is of girls.

GOOD HEALTH



BMI and physical test baseline data collection

To identify children in urgent need of nutrition and physical attention, baseline and end-line BMI assessments were conducted for 204 students. The results of the end-line assessment indicated improvement in 98.5% of the children.

Special diet distribution

We work with children from the underprivileged segment of society, where malnourishment is prevalent. To address this issue, we conducted baseline and endline BMI assessments for the top-performing students. From these evaluations, we identified 30 students requiring nutritional support and monitored their progress, witnessing improvements in the endline assessment.



Yoga sessions and Fitness sessions



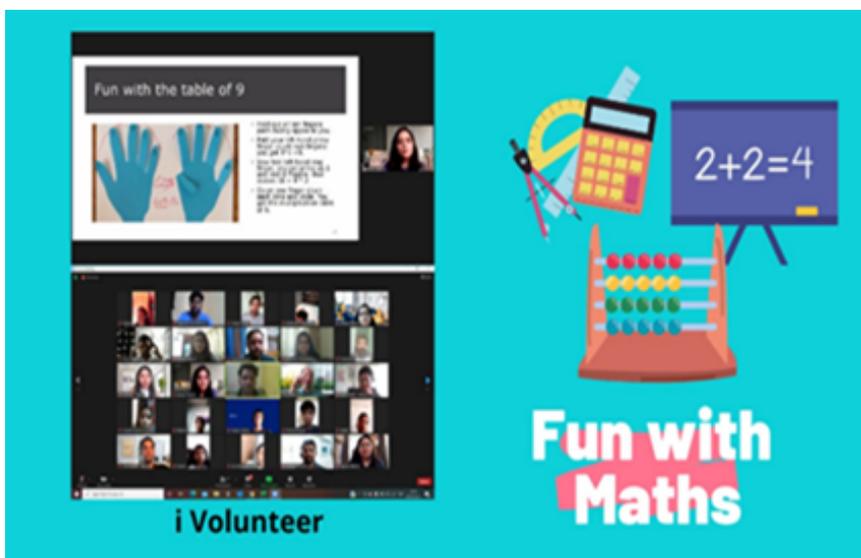
Whether it is to commemorate International Yoga Day, or it is our daily in-house activity, Yoga is given special importance in building our students' mental and physical health. Even during covid times online/ offline sessions were organized by following Covid protocols.

Navya Garg is a former professional basketball player and fitness enthusiast, who works with the top athletes of Dribble Academy to improve their fitness, agility, and overall performance.

QUALITY EDUCATION

Learning

Despite the challenges posed by the pandemic COVID-19, DAF has persevered in its teaching-learning process, utilizing both online and offline platforms. The continuity extended to various aspects, including fitness, skill development, and the observance of social and cultural significance on commemorative days. At DAF, the commitment to learning remained steadfast throughout the pandemic.



Representatives from iVolunteer shared various tips and tricks during the Math session to make the subject enjoyable for the children at Dribble Academy.



Digital Literacy

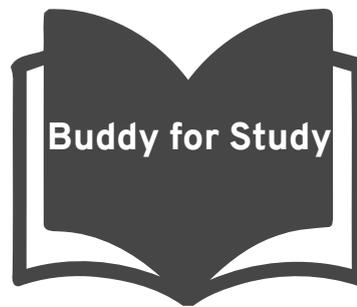
With the support of i2k2, we successfully conducted digital literacy classes for 130 students, enabling them to acquaint themselves with essential computer operations. The Basic Course offered foundational knowledge, while the Advanced Course aimed to prepare students for more advanced courses or certifications in specific computer-related areas. Moreover, the iVolunteer team organized sessions on Banking Fundamentals and Art for our children.

QUALITY EDUCATION



English classes by Mrs. Leena Bhalla Former Teach for India Fellow

Our English classes have aimed to be an extensive learning ground. The focus area was mainly on Vocabulary, Reading, and comprehension. The sessions have been based on stories, passages, or videos that were value-based, infused with knowledge & information that can be applied to their daily lives at home or in school. There has been a major emphasis on life skills such as punctuality, communication, accountability & overall discipline. These skills were put into practice with a daily consistency to achieve a class culture. These few kids who could barely identify the alphabet could read three-letter words in a matter of few months.



Is a holistic and long-term scholarship and mentorship initiative, Buddy for Study powered by the HCLites under the unique 'Power of One' initiative.

It focuses on supporting and nurturing the growth of meritorious and talented students in the areas of academics, sports, fine arts, and performing arts, enabling them to pursue their ambitions wholeheartedly.

An annual scholarship amount is given to our 8 students to continue their education.

SUCCESS STORIES



Shivani Kumari, 17 years old

Shivani Kumari is one of the oldest students at Dribble Academy Foundation's Gejha Village project. Having 4 Siblings at home made her father struggle to make ends meet but he was adamant to give his children the best possible education and opportunity. Girls in Gejha village had never played an organized sport but her parents equally supported their daughters and Shivani has now secured admission into the prestigious Delhi University and will be pursuing economic honours. Shivani is the first student from DAF to get admission at DU and hopes that many more girls will follow in her footsteps for a better and brighter future.

Dinesh Pal Singh, 16 years old

Dinesh a small point guard from DAF earlier made us proud when he got selected to represent India at the Jr NBA World Championship in Orlando. Since then he has continued to work hard and earlier last year got admission at St Claret Pu College, One of the best institutions in Bangalore where he has taken his game to the next level. In the INBL Nationals on the New Olympic Format of 3x3 Basketball, Dinesh Took his team to the championship and now will be representing the state of Karnataka at the INBL Nationals which will be held later in 2022. He aspires to get admission into one of the top Basketball Universities in the Country eventually.



SUCCESS STORIES

Urmila “Kajal“ Singh (19years old)

Urmila “Kajal“ Singh (19years old), Shahpur, Noida

Urmila popularly known as Kajal is one of the finest young girls coming out of the Gejha village project. Urmila felt girls in Gejha did not get an equal opportunity to participate in organized sports and now works as a Full-time Coach with Dribble Academy Foundation inspiring more than 500 Children to lead a healthy and active lifestyle through the game of Basketball. She is already mentoring more girls into Basketball Coaching and wants to set up her Girl Coaching team which can go on to inspire many more children across villages through the game of Basketball.



Sneha Tiwari

Sneha Tiwari, a diligent and aspiring student, envisions becoming the first engineer in her family. She is a beneficiary of the Mentor Graphics program, having secured educational support. Among the 5 successful candidates out of 2500 who cleared the Jawahar Navodaya Vidyalaya Samiti Test, she earned a full scholarship for her education at Jawahar Navodaya Vidyalaya until grade XII. Additionally, Sneha received a 100% scholarship for a 2-year JEE training program from Akash Institute.



VOLUNTEERS: FOCUS ON SKILL DEVELOPMENT



Football session by Kutumbh Foundation

As part of the Kutumbh Foundation Partner Change Programme, the DAF students were exposed to football drills and games. A total of 55 students participated in this event.



Interactive Session on Magazine in Braille English by Upasana Makati

Entrepreneur and PwD activist, Upasana Makati, shared her experience and insights on publishing India's first magazine for the blind. She was also named one of Forbes India's 30 Under 30.



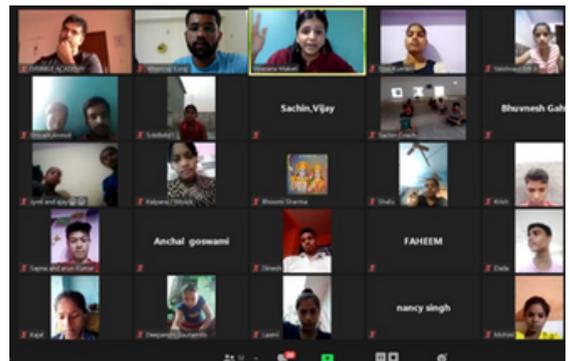
Spelling Bee contest and donation drive organized by Harshit Gupta

The Spelling Bee contest organized by Harshit Gupta, a 14-year-old boy who is a resident of ATS village (Noida), was well received by the students and the coaches. Harshit also organized a large-scale sports equipment donation drive to benefit the children who were coming to the Gully court in Gejha.



Self Defense by Nahi means no campaign

Our kids were exposed to a civil and social awareness session by Mr Shantanu Mukherji and the basics of self-defense by the Nahi Means No Campaign team.



Photography session by professional photographer Shantanu Guha

Visual literacy refers to the ability to “read” an image. We tried to introduce our students to visual literacy through this session taken by professional photographer, Shantanu Guha. This form of literacy requires an awareness of “visual rhetoric”—the ways that visual images communicate meaning. The students also experimented with the new techniques shared by Mr Guha.

GENDER EQUALITY

Reducing gender inequality in sports

One of our major goals is to reduce the unequal participation of women in sports and to achieve that, as a practice we have focused on playing in mixed teams along with boys and also have collaborated with Savitri Bai Phule women inter-college and Pardada Pardadi Education Society. This collaboration has enabled us to make an impact on 610 girls.



Women day event

DAF celebrated women's day at NEM and Savitri Bai Phule girls intercollege as well as organized in-house tournaments and Friendly matches with Chhatrasal stadium as part of its annual day and women's day celebrations in NEM. Women's Day was celebrated at Aaryadarshan school where over 75 girls participated and were given prizes.

Mentor Graphic

With the help and aid from Mentor Graphics, we were able to support our girls not only in education but also in getting proper nutrition. Through this effort, we were able to increase the number of girls in the program from 75 to 150, who were getting support like ration supplies, stationery, and cell phones for online classes as well as English classes.



DRIBBLE WITH THE PROFESSIONALS

Various webinars were conducted with the support of the HCL Foundation which exposed our coaches, children, and the larger basketball ecosystem to the experiences of being a professional basketball player.

Coach Nick LoGalbo played four years of collegiate NCAA basketball at Benedictine University. He has been working at Lane Tech since graduating from college as an English teacher, and basketball coach and now also serves as the school's athletic director. He shared his insights on community engagement through basketball and ways to develop future talents.

Coach Jeff Depelteau, who has extensive experience working with top-level high school and college players, gave a deep dive into Team Defense in basketball and Christien Charles a professional basketball player also shared his experiences with the group. Capt. Louis George from the Indian Navy introduced our children to the game of Wheelchair Basketball along with an overview of its rules and regulations.



COMPETITIONS

Competition is good among athletes because it has a great impact on self-discipline and attitude towards the opponent, and it can be the way to be a wise athlete. Competition in sports brings out your strengths and hidden skills that are not known by many people. A player can only improve himself if we exposed to competition and matches.

In DAF we focus on giving our children every opportunity to test themselves and know where they stand in terms of their basketball skills. DAF also ensured that the children got sufficient match exposure via regular friendly matches with outside teams.

“Champions do not become champions when they win the event, but in the hours, weeks, months, and years they spend preparing for it. The victorious performance itself is merely the demonstration of their championship character.”

Alan Armstrong

COMMUNITY ENGAGEMENT

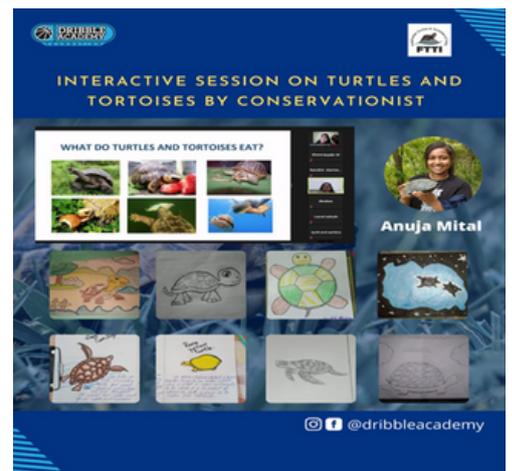
Environment Day

On environment day we organized the Bird Water Feeder challenge which required our children and coaches to make a bird water feeder from recycled materials. We also conducted an environment awareness session and a quiz.



Freshwater Turtles and Tortoises of India (FTTI)

AnujaMita from FTTI, shared the work being done to conserve the various species of turtles and tortoises. Our children were exposed to the various aspects around the habits and ecosystems of these species.



Parent Teacher Meetings

Along with discussions on the students' general well-being, Parent-Teacher Meetings are also used for community mobilization and awareness dissemination on issues like Dengue Prevention and Safety measures.



TESTIMONIES



“(Where I come from) No one allows girls to step out of their homes. I was allowed to step out only because of basketball. I was able to travel and interact with different people because of this game. I have learned a lot from Dribble Academy - as a student, as a player, and now as a coach.”

-Urmila Singh



“When my three sisters and brother started playing basketball with Dribble Academy Foundation, it changed our society’s thinking towards sports participation and development”

-Sonali Kumari

DAF IN NEWS

Dribble Academy Girls at IGT

17 girls from age 10 to 14 years, went on to showcase their dribbling skills for India's Got Talent auditions. This was the first big exposure for these girls on a stage like India's Got Talent. Their basketball experience came in handy when it was time to face the pressure and put on a show confidently.



PowerPuff Girl on NBA Hangout

Our girl Chandani from Gejha village has been breaking barriers and inspiring hundreds of girls to come out and play basketball. Gejha is one of the stereotypical villages of UP where girls are limited to household work and marriage. These girls are taking one step at a time by stepping out of their houses through basketball.

DAF IN NEWS

Local newspaper cover: INBL Under 18 Championship

Our Gejha Girls win in the INBL Under 18 Championship was highlighted in the Samvada broadcast in a local newspaper. The event was organized by the Basketball Federation of India. The girls will represent Delhi at the INBL Nationals later this year.



Milestone Achievement

Gejha Girls win INBL Under 18 Championship. The event was organised by Basketball Federation of India. The girls will represent Delhi at the INBL Nationals later this year. This is a huge milestone for the entire Gejha village community. "We hope to inspire many more girls to pick up sports in rural villages and look forward to the support provided by residents of Sector 93 societies," says Pradyut Voleti of ATS Village, who along with his trainers provides free basketball coaching to Gejha children.



Jr NBA Nationals (Greater Noida)

Our girls Chandni and Kajal were selected in the top 15 players from Delhi. Further Chandni was selected to be one of the Top-12 players in the nation.

This is the third time DAF students are leaving their mark at Jr NBA Nationals as back in 2018, two of our students represented India at the Jr NBA World Championship in Florida.

This time the Jr NBA Nationals were conducted at the Jaypee Greens Indoor Basketball Complex in Greater Noida.



GLIMPSES FROM THE GROUND

