



DRIBBLE ACADEMY FOUNDATION

ANNUAL REPORT



2022-2023

Dribble Academy Foundation

Dribble Academy Foundation is a sports-for-development NGO that imparts life skills and education to children from underserved communities, using basketball as a delivery medium. We are running our programs primarily in Uttar Pradesh and Delhi with a geographical focus on urban slum areas. Along with life skills and education, we aim to ensure regular attendance in underserved schools, contribute to decreasing dropout ratios, reduce gender inequality, and improve the general physical and mental well-being of the children we work with. As of today, we work with 2000+ children (age 6-16 years) across 5 schools in Noida and 1 school along with 1 learning center in Delhi. As an NGO, our programs are designed and implemented with a focus on the following Sustainable Development Goals:

INTRODUCTION



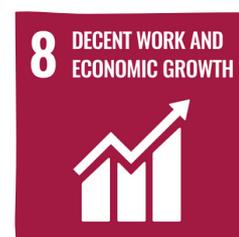
The World Health Organisation (WHO) identifies physical inactivity as a major risk for global mortality. Through our basketball and life skills sessions, we provide an opportunity for children to remain active and healthy



DAF runs Learning Centres aiming to promote digital literacy. We conduct life skills sessions to foster socio-emotional learning among participants.



Dribble Academy Foundation takes a comprehensive approach to promoting gender equality in sports by providing equal opportunities, education, and support while actively challenging stereotypes and fostering a culture of inclusion and respect for all participants, regardless of their gender.



DAF provides capacity-building opportunities, skilling, training, and monitoring and evaluation, enabling individuals with limited resources to thrive professionally.

OUR PRESENCE

We are working in villages: Gejha, Bhangel, Yakubpur, Kasna, Chauganpur, Sanjay Colony, Asmoli & Begumpur located in Uttar Pradesh and Delhi



OUR IMPACT



FROM THE FOUNDER'S DESK

As we reflect on the accomplishments of the year 2022-2023, it fills me with immense pride to share the strides we've made in expanding the reach of basketball to underserved communities across Noida. This year was marked by exploration, growth, and a deepened impact on the lives of the children we serve.

One of the most gratifying outcomes of our efforts is witnessing children from our

projects securing full-time jobs in companies. This is a testament to the success of our program in not only nurturing basketball skills but also using the sport as a powerful tool for imparting education. It is heartening to see our vision materialize, with these children now equipped with the skills and confidence to embark on promising career paths.

Our various programs have not only continued to thrive but have also garnered increased exposure for talented players emerging from less-resourced backgrounds. I am delighted to report that a Government School in Noida, supported through the HCL Foundation's Sports for Change program, reached the semi-finals of the state tournament. This achievement not only showcases the dedication and skill of the players but also underscores the transformative power of sports in the lives of these children.

As we look ahead to the coming year, our commitment to making sports an integral part of every child's daily life remains unwavering. We are dedicated to addressing multiple UNSDGG goals through our initiatives, ensuring that the transformative power of sports reaches even more young lives. With your continued support, we aim to build on our successes, create lasting impact, and foster a brighter future for the children we serve.



OUR APPROACH

Access to sports



According to a DASRA report, Less than 10% of children have access to a playground. We aim to provide a safe space for children, irrespective of gender, caste, or class, to engage in sports to develop emotionally and physically.

Life skills development



Children today should be equipped with holistic development opportunities to not only be resilient to ever-changing circumstances but also to convert challenges into opportunities. Our coaches and volunteers drive regular sessions to build practical skills, mindfulness, and socio-emotional learning to ensure our children are adaptable, resilient, and entrepreneurial.



Overall athlete development

We recognize the multifaceted intervention required to develop an athlete from an early age. With the support of our partners and volunteers, we provide our young athletes with adequate nutrition, competition platforms, and proper education along with the right pedagogy to develop skills and a winning mindset.



Democratizing basketball in India

With the right headwinds pushing the game of basketball in India, there is a need to accelerate the development of basketball in the country. We aspire to democratize basketball by disseminating the right teaching methods, providing exposure to globally acclaimed coaches and players, and supporting the various initiatives of the Indian basketball stalwarts

KEY ACHIEVEMENTS

Individual Level



In April 2022, four of our girls Sonali, Shivani, Magnesh, and Shalini represented Delhi and won the State Championship in under 18 INBL Basketball Tournament and in May 2022 the girls won INBL Nationals in Bangalore.

The Under-17 girls' basketball team from Gautam Budh emerged as winners in the state championship, with two players from DAF, Sonali and Soni, contributing to the victory.



Sonali Kumari was selected to participate in the Junior Nationals, representing the Uttar Pradesh team in the event held in Indore, Madhya Pradesh, in December 2022. A shining star both in sports and academics, Sonali secured a 100% sports quota scholarship at Ramagya School. Her achievements make her an inspiration to girls in Gejha village, as she boldly steps out and creates her roadmap to success.

Two of our students Dinesh and Sachin, representing St. Claret College in Bangalore, emerged as the champions in the North District basketball championship.





As the team captain of Ramjas College at Delhi University, Shivani Kumari led her team to victory in the Ignite DTU Basketball League in Delhi.



Team Level

The junior girls' basketball team from Gejha took part in India's largest school basketball league at Ramjas School in Delhi, securing the runner-up position in the tournament and Chandni Singh was honored with the Most Valuable Player award in the largest school basketball league in India, hosted at Ramjas School in Delhi.



The teams from GBBIC and Navjivan School were the winners of the 3x3 Basketball National Tournament organized by HCLF in Nagpur. Our students won the match against Tamil Nadu by 8 points and the girls won against Uttar Pradesh by 2 points.

The team from Savitri Bai School celebrated International Sports Day within the school premises, engaging in a friendly match against Gejha and the Savitri Bai Girls' team. Additionally, school teachers participated in enjoyable games as part of the event.





The girls' team from Government School Navjeevan and the students' team from GBBIC emerged as winners in the SFC Mini National held in Gautam Budh Nagar.

The junior girls' basketball team from NEM Public School, of the Gejha Village Project team, represented in India's largest school basketball league tournament at Ramjas School, held in Delhi. In this competition, our school team secured the runner-up position, and Chandni Singh was honored with the Most Valuable Player award.



Organizational Level

To broaden our exposure, Shiv Nadar University, Noida invited us to engage in a friendly basketball match. Our senior basketball team, along with coaches, took part in the game to acquire valuable experience. The 3x3 league was conducted across three categories – under 14, 17, and 19, attracting participation from 12 up all categories, a total of 110 matches were schools, fielding a total of 26 teams, played, providing significant exposure to the and involving 110 students Summing participating students.



Organizational Level



A midnight basketball tournament was organized in Gejha, featuring a special guest appearance by Prachi Telahan, a former Indian basketball team player and Bollywood actor. She inspired over 157 students, sharing insights into her journey, both while playing for Delhi and later representing India. The tournament saw the enthusiastic participation of 200 students.

The Dribble Academy Foundation has initiated a project at Sarvodaya (co-ed) Vidyalaya School in Begumpur with the support of DCM Shriram. Through this endeavor, we are delivering high-quality basketball training to more than 75 students. This not only equips them with the skills necessary for the sport but also fosters the development of valuable life skills during the training process.



With the support of HCL Foundation we have introduced basketball in the Yakubpur Composite School's small open space by installing one basketball hoop. Despite having a space the school had never played organized sports. The installation of the basketball hoop brought immense excitement among the children. Basketball coaching sessions were introduced, catering to students from class 3 to class 8 covering approximately 260 students. These classes not only fostered a passion for the sport but also contributed to improving the regular attendance of children in school.



Organizational Level



Dribble Academy has launched a basketball program in two rural villages, Asmoli and Gannaur, located in Uttar Pradesh. This endeavor has had a beneficial impact on the lives of 459 students, with 34% of them being girls. Although the school had a ground, organized sports were not formally integrated into the children's routine. The introduction of basketball in a structured manner, facilitated by a trained basketball coach, initiated regular practice sessions for students starting from the 1st grade.

These young individuals, who had not previously participated in organized sports, are now actively involved in local tournaments. They are not only honing their basketball skills but also gaining valuable life skills through their engagement with the sport.

During October, a baseline fitness assessment of 150 students took place at NEM involving the evaluation of 69 students' performance. The assessment included tests such as 50-meter sprints, German drill, Defensive slide, Squat hold, and 10 Pushups.



Organizational Level



Head Coach Bhuvnesh Gehlot was chosen as one of the four sports representatives of different sports organizations in India for the International Visitor's Program, initiated by the American Embassy. This four-week program allowed him to traverse various cities in America, visiting different organizations to gain insights into their work culture and training methodologies. The goal was to apply this acquired experience in India. Bhuvnesh had the unique chance to closely observe the work culture of the I Promise Foundation, led by NBA legend LeBron James.

To maintain the good health and stamina of the children under our program we make small efforts by providing small and affordable nutritional snacks to students before or after practice sessions. We provide students with a Banana diet as bananas are a healthy source of fiber, potassium, vitamin B6, vitamin C, and various antioxidants and phytonutrients.



Basketball shoes were distributed to the top 14 players of the Gejha village with the support of HCLFoundation

DIGITAL LITERACY



Our students are currently enrolled in the CCAB Basic IT program, and we are pleased to report that a significant number have already received their certificates from NIIT by the conclusion of this year's program.

We have been fortunate to receive support from volunteers representing diverse fields. These volunteers contribute their time through sessions covering computer skills, counseling, art therapy, interview preparation tips, and guidance on menstrual hygiene for girls.

The overall outreach of our digital center for the 2022-23 period encompasses 150 students, including those who participated in our volunteer sessions and the CCAB course.



- Active learners: 35 girls receiving computer classes.
- Scholarship: Educational support was given to Sneha Tiwari and Shivani.
- Total outreach of our digital center: 150 students
- Total no of government schools covered: 5

VOLUNTEER-LED SESSIONS



Career opportunities in the Army/Air Force were discussed by volunteer Ms. Vibha Singh, emphasizing the diverse paths that can unfold after pursuing a degree in sports. The session had the participation of 10 students.



Italian volunteers, Ms. Raffaella Sldendario and Alessandra Onaroto visited the Gejha village project, dedicating time to interact with players, share their basketball expertise, and engage in friendly matches with the students. The session had the participation of 60 students.



Career guidance session by volunteer Mr. Ashish Saini IAS. The session had the participation of 10 students.

AWARNESS SESSIONS

An environmental hygiene session was conducted in Gejha, where 60 students received a concise overview of the significance of hygiene and sanitation. The session also highlighted the connections between hygiene, sanitation, and human health.



An awareness session was conducted during the Parents-Teacher Meeting, focusing on girls' safety and emphasizing the significance of public health insurance policies and the Ayushman health card.



Girls' Up Sheish organization conducted a session on menstruation. They educated girls about menstruation to help increase their self-esteem and bust myths and cultural superstitions, proper menstrual hygiene, healthy eating habits, etc.



GLIMPSES FROM THE GROUND



DONORS



SIEMENS

i2k2

DRIBBLE ACADEMY FOUNDATION



1581, ATS Greens, Sector 93A-Noida, Uttar Pradesh – 201305

CONTACT: +91 84476 47776

dribbleacademy@gmail.com

DRIBBLE ACADEMY FOUNDATION
 Regd. Office - 1581, Tower 15, Sec 93A, ATS Village
 Expressway Noida, G.B.Nagar, Noida-201303

Balance Sheet as at 31.03.2023

| FUNDS AND LIABILITIES | | Amount (Rs.) | ASSETS | Amount (Rs.) |
|--|------------------|------------------|--|------------------|
| FUNDS : | | | NON-CURRENT ASSETS: | |
| Corpus Fund: | | | <u>Property, Plant & Equipment</u> | |
| Opening Balance | | 58,800 | <i>As per Note 1</i> | 10,43,260 |
| Reserves & Surplus: | | | <u>Non-Current Investments:</u> | |
| Opening Balance | 51,31,708 | | Fixed Deposit Receipts | 23,00,000 |
| Less: Deficit, being excess of Expenditure over Income | <u>16,33,690</u> | 34,98,019 | Accrued Int. on FDRs | <u>16,749</u> |
| | | | | 23,16,749 |
| CURRENT LIABILITIES (Refer Note 2, 3 & 4) | | | <u>Long-term Loans & Advances:</u> | |
| Expenses Payable | 2,03,550 | | Security Deposits (Rent) | 56,500 |
| Other Current Liabilities | 15,277 | | | |
| Short-term Provisions | 41,040 | | CURRENT ASSETS, | |
| | | | <u>Cash and Bank Balances:</u> | |
| | | | Cash in hand | 7,608 |
| | | | Balance with Savings Banks: | |
| | | | in Scheduled Bank: | |
| | | | ICICI Bank Ltd. | 2,78,447 |
| | | | Axis Bank Ltd. | 71,916 |
| | | | ICICI Prepaid Card | <u>1,020</u> |
| | | | | 3,51,383 |
| | | | <u>Short-term Loans and Advances:</u> | |
| | | | I.T. Refundable AY 2023-24 | 10,186 |
| | | | Other Advances | <u>31,000</u> |
| | | | | 41,186 |
| Total | | 38,16,686 | Total | 38,16,686 |

As per our separate report of even date attached
 For **Shilpesh & Co.**
 Chartered accountants
 F. Registration No. 028101N

For Dribble Academy Foundation



Shilpesh
 (Proprietor)
 M.No.: 529980
 UDIN: 23529980BQVJEZ1280
 Place: New Delhi
 Date: 14/10/23


 President


 Vice-President


 Secretary

Place: Date: 14/10/23 Place: Date: 14/10/23 Place: Date: 14/10/23